



2026 Sponsorship packages

Overview

Established in 1886, Kirk Deighton is a quintessential village cricket club set in the heart of the village in North Yorkshire.

We are within close proximity to Wetherby and the surrounding area.

The club plays in the Nidderdale and District Amateur Cricket League. We have two senior teams playing Saturday League cricket. For 2026, the first XI will play in Division 3 and the second XI in Division 7.

Our Junior section continues to grow & flourish with over 120 children playing cricket at Mark Lane last summer.

The forthcoming season will see the Club represented by teams in four age groups at under 15s, 13s, 11s and 9s. We will also run our All Stars programme this year– a national initiative to introduce children to the game of cricket. In 2023 we had the largest programme of any cricket club in North Yorkshire with over 60 children attending weekly sessions throughout the summer, and have averaged over 50 children on this programme for the past three summers.

In summer 2025, created our first ever girls only team playing in competitions at under 9's, who will be known as the Kirk Deighton Diamonds

The Nidderdale League covers a vast geographical area encompassing the towns of Harrogate, Ripon, Thirsk, Knaresborough and the District of York. We have teams travelling throughout this region and welcome clubs from all corners of the league to Mark Lane during the summer.





Last season we had 2,000 unique visits to our website, 4000 visitors to our Play-Cricket site, which is used to collect our match scorecards and statistics. Both of these sites have a sponsors logos and details on. We have over 850 followers on X (which has a large cricket community) Our Facebook page and Instagram account which have almost 1000 followers combined and are growing weekly

We post regularly throughout each week, all year round and engage with our followers and local community.

The club became an ECB accredited Clubmark club for the first time in its history in 2023.

ECB Clubmark is an accreditation scheme for cricket clubs which shows that a club is sustainable, well run and provides the right environment for its members. Clubmark accreditation also means the club is recognised as a safe, rewarding and fulfilling place for participants of all ages, as well as assuring parents and carers that they are choosing the right option for their young people.



2026 Sponsorship Packages

Senior Cricket Match Ball sponsor- £25

Includes sign on bar in clubhouse and social media posts (Twitter/ Facebook /Instagram) on weekend of sponsored game. Game can be selected by sponsor from all senior fixtures

Social media/ website sponsor £50

Online only promotion via Club's social media channels (Twitter/ Facebook /Instagram) and website. A minimum of 5 promotions across the season (April to September)

Ground Advertising

Banner at ground for whole season. Also includes promotion via website and social media during season. Banner provided by the Club.

One year £200

Two years £300

Three years £400



Senior Player sponsorship £50

Sponsor a senior player for the summer. Your company logo on all team sheets in which the player plays, player profiles on social media and player profile on our website



Junior Team Sponsorship

Choice of Under 9's, Under 11's, Under 13's teams and the girls only
Deighton Diamonds

Banner at ground for whole season. Also includes promotion via website and social media during season on all sponsored age group posts. Banner provided by the Club.

One year £300

Two years £500

Three Years £600

Matchday stumps sponsorship

Company Logo on the choice of Junior or Senior match stumps which are used all games.

social media / website package on all (senior or junior) cricket posts, depending on choice.

Stickering for stumps and the stumps will be provided by the club.

One year £150

Two years £250

Three years £300

Mobile Pitch Cover advertising

The opportunity to have your logo across our mobile pitch covers. The covers offer a fantastic opportunity when in use in the center of the ground and when in storage at the bottom of the ground. Both positions can be seen from the main road, with continual passing traffic in Mark Lane, especially as a commuter route to the A1(m) motorway.

Two years £750

Three years £1000

Scorebox Sponsorship

Banner attached to our scorebox in prime location for spectators and passers-by, can be seen from Mark Lane. Also includes promotion via website and social media during season. Banner provided by the Club.

One year £300

Two years £400

Three years £500



Additional Benefits

All Sponsors will also be invited to our Sponsors' Day fixture, a first team home fixture designated before the start of the 2026 season. An opportunity to come and watch our first XI in action, meet the players pre-game and watch the game and socialise with our members, local community and other sponsors and witness first hand where your investment in our club is being used.

All sponsors will also be updated with Club events throughout the year.

We hope you will be encouraged to advertise your business/services via one or more of the options detailed and in so doing help support & develop our Club going forward.

Many thanks

David Bowes
Chairman

For enquires, please email contact@kirkdeightoncricket.co.uk



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